# Western Dakota Technical College 2021-2026 Strategic Plan

**WDT Mission:** Western Dakota Technical College prepares students to be highly-skilled professionals through accessible, career-focused programs to improve their lives, while adapting to community workforce needs and positively impacting our economy.

## WDT leads by

Leadership Area 1: Innovating in Technical Education

1.1: Increase Access and Enrollment

Strategy 1: Increase use of technology and resources.Strategy 2: Add off-site locations.Strategy 3: Maintain or decrease student costs.Strategy 4: Promote a college-going mindset.Strategy 5: Develop affordable student housing.

#### 1.2: Increase Student Retention

Strategy 1: Develop a supportive and inclusive college staff and student body. Strategy 2: Use assessment to make continuous improvement. Strategy 3: Use teaching strategies that challenge and engage students.

## 1.3 : Ensure Financial Stability

Strategy 1: Integrate infrastructure update plans with other resource needs.Strategy 2: Increase accuracy and efficiencies.Strategy 3: Use data to make decisions.Strategy 4: Design budgets considering enrollment trends.

## Leadership Area 2: Advocating Technical Excellence

2.1: Raise College's Profile

Strategy 1: Celebrate achievements.Strategy 2: Promote excellence.Strategy 3: Expand professional and community networks.Strategy 4: Increase pride in technical education.

## Leadership Area 3: Driving Economic Growth

#### 3.1: Grow the Economy

Strategy 1: Respond to regional workforce needs. Strategy 2: Promote life-long learning. Strategy 3: Ensure outcomes meet or exceed industry needs.