## 2016-17 Strategic Plan Report





























Target	TECH	2016-17	2016-17 Actual	
#	2021 Target	Benchmark	Performance	Notes
,,	Teamwork and quality drive	Denomian	renomance	110103
	growth to full-time equivalent			
	enrollment of 1,500 as measured	950 FTE	871	
1.1.1	by tuition collected			
	Recruitment, retention,			
	instructional efforts, and			
	teamwork lead to first-year to	55%	51%	
	second-year retention rate of 60%			
1.1.2	as measured by IPEDS			
	Recruitment, retention,			
	instructional efforts, and			
	teamwork increase the 150%	36%	38%	
	graduation rate to 55% as			
1.1.3	measured by IPEDS			
	Partnerships and program quality			
	increase career placement in field	83%	81%	
	of study to 90%	03/0	01/0	
1.1.4	01 3tddy to 3070			
	Partnerships and enhanced career			
	placement efforts increase in-state	<del>77%</del>	94.4%	Decided at retreat to remove as it
	graduate placement to 92%	,,,,	3 1,2	has been met
1.1.5	gradate placement to 3270			
	Collaboration and outreach efforts			
	increase the number of Dual	260	303 (Unduplicated headcount)	
	Enrollment students to 500		, , , , , , , , , , , , , , , , , , ,	
1.1.6				
	A minimum of one transfer			
	agreement between every		Allanc	
	Western Dakota Tech program and	85% of programs will have transfer	All AAS programs have external	
	another college creates	agreements	transfer agreements; all diplomas	
	opportunities for lifelong learning		can transfer internally	
1.1.7	and career advancement			
1.1./	Student housing provides safe,	Analyze issues and needs of		
	college-focused living	student housing and	Survey completed; 40-50 students	
1.2.1	arrangements for 100 students	transportation	living in College Station	
1.2.1	arrangements for 100 students	Partnerships are developed with		
	Physical access to the campus-	universities, high schools,	Vision funds application made;	
	affords safe, efficient, and easy	employers, legislators, and other	transportation survey completed;	
	travel as measured by student	agencies to provide access to	Rapid Ride option discussed with	Replaced by 1.2.4 June 2017
	surveys	programs, jobs, and the campus	city; campus wayfinding project	
1.2.2	,	itself.	<del>underway</del>	
	College offerts and manter and			
	College efforts and partnerships	Analyze issues and needs of	Survey completed; transportation	
	eliminate transportation barriers	student housing and	problems do not appear to be an	Replaced by 1.2.4 June 2017
	for students as measured by	transportation	issue	
1.2.3	<del>student surveys</del>			
	Eliminate transportation barriers			Added June 2017; replaces 1.2.2
1.2.4	for students			and 1.2.3
	Seamless pathway from every		Pathways model presented to	
	=	At least one "seamless pathway" is	RCAS; pathways drafted for every	
	Dakota Tech streamlines transition	developed from high school to	Western Dakota Tech program;	
	to college and increases the	technical college	CTE Open House held	
	regional college-going rate by 10%		CTE Open House held	
1.3.1				

Target		2016-17	2016-17 Actual	
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1.4.1	Student sponsorship agreements with industry partners create pathways from every WDT program to industry	Five programs	Three programs	
1.4.2	Emergency fund of \$100,000 supports students in need	\$20,000	\$7,439.25	
1.4.3	\$25,000 recruiting scholarship fund provides incentives to future students	\$5,000	\$5,000	
1.4.4	Default rate of less than 15% each year helps student borrowers successfully complete college and enter the workforce with confidence in their WDT training and career preparation	Less than 15%	22.49%	
1.5.1	Stackable credentials/certificates in 100% of AAS programs provide multiple celebration and exit points	Create stackable credentials in two current programs	Business, Medical Assisting, and Plumbing have stackable credentials	
1.5.2	Minimum of one functioning alternate delivery option in 100% of programs gives students flexibility	Create alternate delivery system in one new program	EMT program-summer boot camp; Business and Accounting programs implemented a 3-day/wk schedule	
1.5.3	Western Dakota Tech starts a minimum of two new programs each year to meet student and community needs	Create new program development process	Medical Laboratory Technician, Dental Assisting, and Technical Studies programs were started	
1.5.4	Effective assessment of program and student learning outcomes in 100% of programs improves instruction and student learning	80%	2016 cycle (established programs/established faculty) > 58%; 2017 first-term (established programs/established faculty) > 38%	New criteria to measure effective assessment was implemented in the first-term of 2017
1.6.1	Student support efforts earn a gap of less than .25 in all support areas as measured by the Student Satisfaction Inventory	0.25	Not met; benchmark same as 2021 target; consider revising	Benchmark revised to .5
1.6.2	Effective assessment of operational activities in 100% of non- academic offices and departments improves student success	100%	All but one unit (IT) has completed a program review	
1.7.1	Communication plan in every unit effectively delivers college and unit messages as measured by student surveys	Develop unit communication plan	Communication plan template has been developed	
2.1.1	Human resources system ensures competitive wages and benefits as measured by technical college annual income survey	Develop a measurement tool to establish competitive faculty and staff wages	Wage system developed for faculty	

Target	2021 Target	2016-17 Benchmark	2016-17 Actual Performance	Notes
2.1.2	Updated job descriptions and pay equitable to the work performed guide human resources philosophy and reduce employee turnover by 10%	Ensure all job description and wages have been reviewed within the last three years	All positions will be reviewed by June 30	Notes
<del>2.1.3</del>	Career ladders provide- advancement opportunities, leading to a 10% increase in the number of positions filled by internal promotions	Develop a career ladders- advancement plan for employees	Career ladders researched, determined to be not feasible	10% increase in the number of positions filled by internal promotions Replaced by 2.1.8 June 2017
2.1.4	Cross-training allows flexibility and prevents burnout and increases student satisfaction in support services as measured by the student satisfaction inventory	30% of positions cross-trained	3 operational units have reported that cross-training in their area is complete	
2.1.5	Base salaries increase at least 3% every year	3% increase	HB1182 for faculty, all other employees received a 3% increase	
<del>2.1.6</del>	Recognition program for top- employee performers increases employee retention by 10%	Develop an employee recognition- program	Recognition program designed	increase employee retention by 10% Replaced by 2.1.9 June 2017
2.1.7	Incentives encourage professional development and lead to all employees participating in at least 10 hours of professional development each year	Participate in 10 hours of professional development	Based on attendance at the HLC workdays, all employees met the minimum requirement of 10 hours	
2.1.8	10% increase in the number of positions filled by internal promotions	N/A		Added June 2017; replaces 2.1.3
2.1.9	Increase employee retention by 10%	N/A		Added June 2017; replaces 2.1.6, 2.2.3, 2.2.5, and 2.3.1
2.2.1	Western Dakota Tech named a Great College to Work For	Administer, review and use Great Colleges survey	Up 11% from the 2016 survey, college now ranked in the 'very good to excellent' category	
2.2.2	College reputation creates sense of pride among employees, resulting in a 50% increase in the number of applications for each position	Communication of college reputation to increase number of applications by 10 percent	Implementing new tracking method	
2.2.3	Faculty and staff benefit from the supplies, training, professional development, and other resources needed for success, leading to a 10% reduction in employee turnover	Ensure staff have the resources needed for success	No measurements in place	Revise target: 10% reduction in employee turnover Replaced by 2.1.9 June 2017
2.2.4	Culture of shared governance and collaboration creates engagement and teamwork, demonstrated by 100% of employees reporting they have a voice in the direction of the college	Ensure staff have a voice in the direction of the college as measured by Great Colleges survey	Up 8% from the 2016 survey, college now ranked in the 'very good to excellent' category	

Target #	2021 Torroot	2016-17	2016-17 Actual	Notes
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<del>2.2.5</del>	Systematic employee appreciation program recognizes excellence asmeasured by the Great Colleges to Work For survey	Develop an employee recognition program	Combine with 2.2.3	Combine with 2.2.3 Replaced by 2.1.9 June 2017
2.2.6	Technology and facilities drive efficiency and efficacy, as shown by 100% of employee reporting their technology and facility needs are met	Draft survey	IT and Facilities ticket request system developed	
2.2.7	A data-driven culture supports employee decision-making as assessed by 100% of employees reporting they have the information they need	Draft survey	Data ticket request system developed; KPI dashboard launched	
2.2.8	Shared governance, communication, and other efforts result in 50% increase in employee morale and happiness as measured by annual survey	Draft survey	Utilize the Great Colleges to Work for Survey	
<del>2.3.1</del>	Performance review system- supports faculty and staff growth, continuous improvement, and excellence, thus reducing employee turnover by 10%	Ensure appropriate performance- reviews for growth, continuous- improvement and personal & professional success	HR met with Professional Staff and Leadership Team to review current system; faculty task force looking at faculty evaluation process	Combine with 2.2.3 Replaced by 2.1.9 June 2017
2.3.2	Communication plan delivers college messages effectively, as measured by the Great Colleges to Work For survey	Develop college communication plan	Plan complete	
2.3.3	New efforts foster communication improvements in all areas as measured by the Great Colleges to Work For survey	Develop college communication plan	Focus on employee groups needing improved communication efforts	
3.1.1	College recognized as the No. 1 provider of skilled employees in West River as assessed by employer surveys	N/A	Not assessed	
3.1.2		An economic development viability plan for WDT is developed and in place.	Not met	
3.1.3	Starting salary for graduates increases to an average of \$20 per hour	\$14 an hour	\$14.35	
3.2.1	Policies, procedures, and actions create systematic and intentional community service and involvement in community activities by faculty, staff, and students	Review and revise all college policies	18 to go	
3.2.2	Alumni Association connects graduates and the college	Develop plan to connect college and alumni	Foundation developing strategic plan that includes alumni outreach	

Target		2016-17	2016-17 Actual	
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3.3.1	Community experts present to 100% of Western Dakota Tech students through classes, events, and other learning opportunities	N/A	10 programs provided students with presentations from industry experts	
3.3.2	Partnerships lead to business and industry participation in all recruiting events	30% of recruiting events	55% of recruiting events	
3.4.1	Advisory committee feedback is valued as assessed by surveys of committee members	Draft survey	Survey drafted	
3.4.2	Robust communication plan supports college mission	Develop college communication plan	Plan complete	