Western Dakota Technical College
2021-2026 Strategic Plan

WDT Mission: Western Dakota Technical College prepares students to be highly-skilled professionals through accessible, career-focused programs to improve their lives, while adapting to community workforce needs and positively impacting our economy.

WDT leads by

Leadership Area 1: Innovating in Technical Education

1.1: Increase Access and Enrollment

Strategy 1: Increase use of technology and resources.
Strategy 2: Add off-site locations.
Strategy 3: Maintain or decrease student costs.
Strategy 4: Promote a college-going mindset.
Strategy 5: Develop affordable student housing.

1.2: Increase Student Retention

Strategy 1: Develop a supportive and inclusive college staff and student body.
Strategy 2: Use assessment to make continuous improvement.
Strategy 3: Use teaching strategies that challenge and engage students.

1.3: Ensure Financial Stability

Strategy 1: Integrate infrastructure update plans with other resource needs.
Strategy 2: Increase accuracy and efficiencies.
Strategy 3: Use data to make decisions.
Strategy 4: Design budgets considering enrollment trends.

Leadership Area 2: Advocating Technical Excellence

2.1: Raise College’s Profile

Strategy 1: Celebrate achievements.
Strategy 2: Promote excellence.
Strategy 3: Expand professional and community networks.
Strategy 4: Increase pride in technical education.

Leadership Area 3: Driving Economic Growth

3.1: Grow the Economy

Strategy 1: Respond to regional workforce needs.
Strategy 3: Ensure outcomes meet or exceed industry needs.