

**Western Dakota Technical Institute**  
**800 Mickelson Drive**  
**Rapid City, SD 57703**

**Master Syllabus**

**Course Number:** LIBR 125  
**Course Name:** Library Outreach for Diverse Populations  
**Credits:** 3  
**Contact Hours:** 3 Lecture

**Course Description:** This course is an introduction to planning and implementing library outreach for diverse populations. Emphasis is on developing services using current library trends, needs based assessment, evaluations and surveys, community collaborations, and basic marketing skills.

**Prerequisites:** None

**Textbook:** <http://bookstore.wdt.edu/>

**Materials:** A computer, Internet access, Microsoft Office (*contact instructor for correct version*)

**Student Learning Outcomes:**

- Evaluate library services and programs for diverse populations
- Evaluate programming theory in a library and cultural context
- Analyze resources that aid in outreach development
- Create a library outreach program and services to diverse population groups
- Create a marketing/promotional plan

**Assessment:** The following core abilities will be addressed: analytical skills, communication skills, technology skills, social values, and employability.

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