

## **BUSINESS - Hospitality**

---

### **Diploma, 39 Credit Hours, 11-Month Program**

The Hospitality program will provide students with technical understanding and skills development in the hospitality field by integrating theory with practical experience. Through the program, students will develop skills in hospitality management principles, finance, and more. Students will learn about varying duties of someone working in the hospitality field and will complete a minimum of 240 internship hours.

This diploma is available through classes on campus, online or a combination of both.<sup>1</sup>

<b>Course</b>	<b>No.</b>	<b>Course Title</b>	<b>Credits</b>
<b>General Education Requirements</b>			
CIS	105	MICROCOMPUTER SOFTWARE APPLICATIONS I	3
MATH	112	BUSINESS MATHEMATICS*	3
PSYC	101	GENERAL PSYCHOLOGY	3
<b>Total</b>			<b>9</b>
<b>Technical Requirements</b>			
ACCT	120	PRINCIPLES OF ACCOUNTING I	3
BUS	120	PRINCIPLES OF MARKETING	3
BUS	141	WRITTEN COMMUNICATION FOR BUSINESS**	3
BUS	205	SOCIAL MEDIA MARKETING	3
BUS	210	SUPERVISORY MANAGEMENT	3
BUS	215	SEARCH ENGINE MARKETING	3
BUS	233	SMALL BUSINESS ENTREPRENEURSHIP	3
HOS	110	HOSPITALITY PRINCIPLES	3
HOS	120	HOTEL & LODGING OPERATIONS INTERNSHIP	3
HOS	125	FOOD & BEVERAGE OPERATIONS INTERNSHIP	3
<b>Total</b>			<b>30</b>

\*Prerequisite: Acceptable ACCUPLACER score or Basic Math.

\*\*Prerequisite: Acceptable AACUPLACER score or Basic Writing.

\*\*BUS 141 meets the diploma program requirement for 3 credits in communications.

<sup>1</sup>Students who complete this diploma and later decide to return for the Business and Technology AAS will have HOS 110 sub for BUS 140, HOS 120 sub for BUS 162, and HOS 125 sub for BUS 228 or BUS 291.

Semester Breakdown on next page

2019-2020 Academic Catalog – 5/2019

## Semester Breakdown

First Semester (Fall Only)			Second Semester (Spring Only)		
		CR			CR
ACCT 120	Principles of Accounting I	3	BUS 141	Written Communication for Business	3
BUS 120	Principles of Marketing	3	BUS 205	Social Media Marketing	3
BUS 210	Supervisory Management	3	BUS 215	Search Engine Marketing	3
HOS 110	Hospitality Principles	3	BUS 233	Small Business Entrepreneurship	3
MATH 112	Business Mathematics	3	CIS 105	Microcomputer Software Applications I	3
			HOS 120	Hotel & Lodging Operations Internship	3
<b>Total Credit Hours</b>		<b>15</b>	<b>Total Credit Hours</b>		<b>18</b>
Third Semester (Summer Only)					
		CR			
HOS 125	Food & Beverage Operations Internship	3			
PSYC 101	General Psychology	3			
<b>Total Credit Hours</b>		<b>6</b>			

Clinicals, practicums, and internships may include, but are not limited to, differential shifts (evenings, nights, weekends, and holidays) to meet industry expectations. This may require travel outside the Rapid City area.

Important information about the educational debt, earnings, and completion rates of students who attended this program can be found at [wdt.edu/gainful-employment](http://wdt.edu/gainful-employment).