

Business - Business and Technology

Associate of Applied Science, 63 Credit Hours, 18-Month Program

The Business and Technology program exposes students to key business disciplines with an innovative technology focus. Disciplines include industry leading creative software, social media marketing, accounting and entrepreneurship.

Course	No.	Course Title	Credits
General Education Requirements			
CIS	105	MICROCOMPUTER SOFTWARE APPLICATIONS I	3
ECON	202	PRINCIPLES OF MACROECONOMICS (online)	3
MATH	112	BUSINESS MATHEMATICS*	3
PSYC	101	GENERAL PSYCHOLOGY	3
SPCM	101	FUNDAMENTALS OF SPEECH	3
		Total	15
Technical Requirements			
ACCT	120	PRINCIPLES OF ACCOUNTING I	3
ACCT	228	QUICKBOOKS ACCOUNTING	3
BUS	120	PRINCIPLES OF MARKETING	3
BUS	140	BUSINESS LAW	3
BUS	141	WRITTEN COMMUNICATIONS FOR BUSINESS	3
BUS	158	WEB DESIGN FOR BUSINESS	3
BUS	162	PROJECT MANAGEMENT	3
BUS	166	DIGITAL IMAGE DESIGN FOR BUSINESS	3
BUS	205	SOCIAL MEDIA MARKETING	3
BUS	210	SUPERVISORY MANAGEMENT	3
BUS	215	SEARCH ENGINE MARKETING	3
BUS	218	DESIGN ESSENTIALS	3
BUS	224	PERSONAL FINANCE	3
BUS	233	SMALL BUSINESS ENTREPRENEURSHIP	3
BUS	241	ADVANCED COMPUTER APPLICATIONS FOR BUSINESS	3
BUS	291	INTERNSHIP <i>or</i>	3
BUS	228	PERSONAL INVESTMENTS	3
		Total	48

*Prerequisite: Acceptable ACCUPLACER score or Basic Math.

Semester Breakdown – Fall Starts**

First Semester (Fall only)			Second Semester (Spring only)		
		CR			CR
BUS 120	Principles of Marketing***	3	BUS 141	Written Communication for Business	3
BUS 210	Supervisory Management	3	BUS 162	Project Management	3
BUS 224	Personal Finance	3	BUS 166	Digital Image Design for Business	3
CIS 105	Microcomputer Software Applications I	3	BUS 205	Social Media Marketing	3
MATH 112	Business Mathematics	3	SPCM 101	Fundamentals of Speech	3
Total Credit Hours		15	Total Credit Hours		15

Third Semester (Fall only)			Fourth Semester (Spring only)		
		CR			CR
ACCT 120	Principles of Accounting I	3	ACCT 228	QuickBooks Accounting	3
BUS 140	Business Law	3	BUS 158	Web Design for Business	3
BUS 218	Design Essentials	3	BUS 215	Search Engine Marketing	3
BUS 241	Advanced Computer Applications for Business	3	BUS 233	Small Business Entrepreneurship	3
ECON 202	Principles of Macroeconomics (online)	3	BUS 228	Personal Investments <i>or</i>	3
			BUS 291	Internship***	
			PSYC 101	General Psychology	3
Total Credit Hours		15	Total Credit Hours		18

**All courses are offered online and on-campus in their semester.

Semester Breakdown – Spring Starts**

First Semester (Spring only)			Second Semester (Fall only)		
		CR			CR
BUS 162	Project Management	3	ACCT 120	Principles of Accounting I	3
BUS 166	Digital Image Design for Business	3	BUS 120	Principles of Marketing***	3
BUS 205	Social Media Marketing	3	BUS 210	Supervisory Management	3
CIS 105	Microcomputer Software Applications I	3	BUS 224	Personal Finance	3
SPCM 101	Fundamentals of Speech	3	MATH 112	Business Mathematics	3
Total Credit Hours		15	Total Credit Hours		15

Third Semester (Spring only)			Fourth Semester (Fall only)		
		CR			CR
ACCT 228	QuickBooks Accounting	3	BUS 140	Business Law	3
BUS 141	Written Communication for Business	3	BUS 218	Design Essentials	3
BUS 158	Web Design for Business	3	BUS 241	Advanced Computer Applications for Business	3
BUS 215	Search Engine Marketing	3	ECON 202	Principles of Macroeconomics (online)	3
BUS 233	Small Business Entrepreneurship	3	PSYC 101	General Psychology	3
BUS 228	Personal Investments <i>or</i>	3			
BUS 291	Internship***				
Total Credit Hours		18	Total Credit Hours		15

**All courses are offered online and on-campus in their semester.

If you are or have been convicted, pleaded guilty or no contest to, or received a suspended imposition of sentence for a felony or certain misdemeanors, you are advised that you may not be able to complete all course requirements for your chosen program, you may be prevented from taking required certification/licensure examinations in your chosen program field, and you may be prevented from gaining employment in your program field.

***Students that have completed the Social Media Marketing certificate and later decide to return for the Business and Technology AAS will have BUS 227 sub for BUS 120 and BUS 250 sub for BUS 228 or BUS 291.