

WESTERN DAKOTA TECHNICAL COLLEGE

BUSINESS - BUSINESS AND TECHNOLOGY

Associate of Applied Science, 63 Credit Hours, 18-Month Program

The Business and Technology program exposes students to key business disciplines with an innovative technology focus. Disciplines include industry leading creative software, social media marketing, accounting, and entrepreneurship.

Course	No.	Course Title	Credits
General Education Requirements			
CMST	101	FOUNDATIONS OF COMMUNICATION	3
CSC	105	MICROCOMPUTER SOFTWARE APPLICATIONS I	3
ECON	202	PRINCIPLES OF MACROECONOMICS <i>online</i>	3
MATH	112	BUSINESS MATHEMATICS*	3
PSYC	101	GENERAL PSYCHOLOGY	3
Total			15
Technical Requirements			
ACCT	120	PRINCIPLES OF ACCOUNTING I	3
ACCT	228	QUICKBOOKS ACCOUNTING	3
BUS	120	PRINCIPLES OF MARKETING	3
BUS	140	BUSINESS LAW	3
BUS	141	WRITTEN COMMUNICATIONS FOR BUSINESS**	3
BUS	158	WEB DESIGN FOR BUSINESS	3
BUS	162	PROJECT MANAGEMENT	3
BUS	166	DIGITAL IMAGE DESIGN FOR BUSINESS	3
BUS	205	SOCIAL MEDIA MARKETING	3
BUS	210	SUPERVISORY MANAGEMENT	3
BUS	215	SEARCH ENGINE MARKETING	3
BUS	218	DESIGN ESSENTIALS	3
BUS	224	PERSONAL FINANCE	3
BUS	233	SMALL BUSINESS ENTREPRENEURSHIP	3
BUS	241	ADVANCED COMPUTER APPLICATIONS FOR BUSINESS	3
BUS	291	INTERNSHIP <i>or</i>	3
BUS	228	PERSONAL INVESTMENTS	3
Total			48

*Prerequisite: Acceptable ACCUPLACER score or Basic Math.

**Prerequisite: Acceptable ACCUPLACER score or Basic Writing

Semester breakdown on next page

2024-2025 Academic Catalog – 6/2024

Apply online today at wdt.edu or call Admissions Department at (605) 718-2565 or email admissions@wdt.edu

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WESTERN DAKOTA

TECHNICAL COLLEGE

Semester Breakdown AAS – Fall Starts

First Semester (Fall only)	CR	Second Semester (Spring only)	CR
ACCT 120 Principles of Accounting I	3	ACCT 228 Quickbooks Accounting	3
BUS 210 Supervisory Management	3	BUS 141 Written Communication for Business	3
BUS 224 Personal Finance	3	BUS 162 Project Management	3
CSC 105 Microcomputer Software Applications I	3	BUS 241 Advanced Computer Applications for Business	3
MATH 112 Business Mathematics	3	PSYC 101 General Psychology	3
Total Credit Hours	15	Total Credit Hours	15

Third Semester (Fall only)	CR	Fourth Semester (Spring only)	CR
BUS 120 Principles of Marketing***	3	BUS 158 Web Design for Business	3
BUS 140 Business Law	3	BUS 166 Digital Image Design for Business	3
BUS 205 Social Media Marketing	3	BUS 215 Search Engine Marketing	3
BUS 218 Design Essentials	3	BUS 233 Small Business Entrepreneurship	3
ECON 202 Principles of Macroeconomics <i>online</i>	3	BUS 228 Personal Investments <i>or</i>	3
		BUS 291 Internship***	
		CMST 101 Foundations of Communication	3
Total Credit Hours	15	Total Credit Hours	18

Semester Breakdown AAS – Spring Starts

First Semester (Spring only)	CR	Second Semester (Fall only)	CR
BUS 141 Written Communication for Business	3	ACCT 120 Principles of Accounting I	3
BUS 162 Project Management	3	BUS 120 Principles of Marketing***	3
BUS 166 Digital Image Design for Business	3	BUS 210 Supervisory Management	3
CMST 101 Foundations of Communication	3	BUS 224 Personal Finance	3
CSC 105 Microcomputer Software Applications I	3	MATH 112 Business Mathematics	3
Total Credit Hours	15	Total Credit Hours	15

Third Semester (Spring only)	CR	Fourth Semester (Fall only)	CR
ACCT 228 QuickBooks Accounting	3	BUS 140 Business Law	3
BUS 158 Web Design for Business	3	BUS 205 Social Media Marketing	3
BUS 215 Search Engine Marketing	3	BUS 218 Design Essentials	3
BUS 233 Small Business Entrepreneurship	3	ECON 202 Principles of Macroeconomics <i>online</i>	3
BUS 241 Advanced Computer Applications for Business	3	PSYC 101 General Psychology	3
BUS 228 Personal Investments <i>or</i>	3		
BUS 291 Internship***			
Total Credit Hours	18	Total Credit Hours	15

If you are or have been convicted, pleaded guilty or no contest to, or received a suspended imposition of sentence for a felony or certain misdemeanors, you are advised that you may not be able to complete all course requirements for your chosen program, you may be prevented from taking required certification/licensure examinations in your chosen program field, and you may be prevented from gaining employment in your program field.

***Students who have completed the Social Media Marketing certificate and later decide to return for the Business and Technology AAS will have BUS 227 sub for BUS 120 and BUS 250 sub for BUS 228 or BUS 291.

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