

WESTERN DAKOTA

TECHNICAL COLLEGE

BUSINESS - BUSINESS AND TECHNOLOGY

Associate of Applied Science, 63 Credit Hours, 18-Month Program

The Business and Technology program exposes students to key business disciplines with an innovative technology focus. Disciplines include industry leading creative software, social media marketing, accounting, and entrepreneurship.

Course	No.	Course Title	Credits
General Education Requirements			
CMST	101	FOUNDATIONS OF COMMUNICATION	3
CSC	105	MICROCOMPUTER SOFTWARE APPLICATIONS I	3
ECON	202	PRINCIPLES OF MACROECONOMICS <i>online</i>	3
MATH	112	BUSINESS MATHEMATICS*	3
PSYC	101	GENERAL PSYCHOLOGY	3
		Total	15
Technical Requirements			
ACCT	120	PRINCIPLES OF ACCOUNTING I	3
ACCT	228	QUICKBOOKS ACCOUNTING	3
BUS	120	PRINCIPLES OF MARKETING	3
BUS	140	BUSINESS LAW	3
BUS	141	WRITTEN COMMUNICATIONS FOR BUSINESS**	3
BUS	158	WEB DESIGN FOR BUSINESS	3
BUS	162	PROJECT MANAGEMENT	3
BUS	166	DIGITAL IMAGE DESIGN FOR BUSINESS	3
BUS	205	SOCIAL MEDIA MARKETING	3
BUS	210	SUPERVISORY MANAGEMENT	3
BUS	215	SEARCH ENGINE MARKETING	3
BUS	218	DESIGN ESSENTIALS	3
BUS	224	PERSONAL FINANCE	3
BUS	233	SMALL BUSINESS ENTREPRENEURSHIP	3
BUS	241	ADVANCED COMPUTER APPLICATIONS FOR BUSINESS	3
BUS	291	INTERNSHIP <i>or</i>	3
BUS	228	PERSONAL INVESTMENTS	3
		Total	48

*Prerequisite: Acceptable ACCUPLACER score or Basic Math.

**Prerequisite: Acceptable ACCUPLACER score or Basic Writing

Semester breakdown on next page

2024-2025 Academic Catalog – 6/2024

Apply online today at wdt.edu or call Admissions Department at (605) 718-2565 or email admissions@wdt.edu

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Semester Breakdown AAS – Fall Starts

First Semester (Fall only)			Second Semester (Spring only)		
		CR			CR
ACCT 120	Principles of Accounting I	3	ACCT 228	Quickbooks Accounting	3
BUS 210	Supervisory Management	3	BUS 141	Written Communication for Business	3
BUS 224	Personal Finance	3	BUS 162	Project Management	3
CSC 105	Microcomputer Software Applications I	3	BUS 241	Advanced Computer Applications for Business	3
MATH 112	Business Mathematics	3	PSYC 101	General Psychology	3
Total Credit Hours		15	Total Credit Hours		15

Third Semester (Fall only)			Fourth Semester (Spring only)		
		CR			CR
BUS 120	Principles of Marketing***	3	BUS 158	Web Design for Business	3
BUS 140	Business Law	3	BUS 166	Digital Image Design for Business	3
BUS 205	Social Media Marketing	3	BUS 215	Search Engine Marketing	3
BUS 218	Design Essentials	3	BUS 233	Small Business Entrepreneurship	3
ECON 202	Principles of Macroeconomics <i>online</i>	3	BUS 228	Personal Investments <i>or</i>	3
			BUS 291	Internship***	3
			CMST 101	Foundations of Communication	3
Total Credit Hours		15	Total Credit Hours		18

Semester Breakdown AAS – Spring Starts

First Semester (Spring only)			Second Semester (Fall only)		
		CR			CR
BUS 141	Written Communication for Business	3	ACCT 120	Principles of Accounting I	3
BUS 162	Project Management	3	BUS 120	Principles of Marketing***	3
BUS 166	Digital Image Design for Business	3	BUS 210	Supervisory Management	3
CMST 101	Foundations of Communication	3	BUS 224	Personal Finance	3
CSC 105	Microcomputer Software Applications I	3	MATH 112	Business Mathematics	3
Total Credit Hours		15	Total Credit Hours		15

Third Semester (Spring only)			Fourth Semester (Fall only)		
		CR			CR
ACCT 228	QuickBooks Accounting	3	BUS 140	Business Law	3
BUS 158	Web Design for Business	3	BUS 205	Social Media Marketing	3
BUS 215	Search Engine Marketing	3	BUS 218	Design Essentials	3
BUS 233	Small Business Entrepreneurship	3	ECON 202	Principles of Macroeconomics <i>online</i>	3
BUS 241	Advanced Computer Applications for Business	3	PSYC 101	General Psychology	3
BUS 228	Personal Investments <i>or</i>	3			
BUS 291	Internship***	3			
Total Credit Hours		18	Total Credit Hours		15

If you are or have been convicted, pleaded guilty or no contest to, or received a suspended imposition of sentence for a felony or certain misdemeanors, you are advised that you may not be able to complete all course requirements for your chosen program, you may be prevented from taking required certification/licensure examinations in your chosen program field, and you may be prevented from gaining employment in your program field.

***Students who have completed the Social Media Marketing certificate and later decide to return for the Business and Technology AAS will have BUS 227 sub for BUS 120 and BUS 250 sub for BUS 228 or BUS 291.

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