WESTERN DAKOTA TECH

BUSINESS - HOSPITALITY

Diploma, 39 Credit Hours, 11-Month Program

The Hospitality program will provide students with technical understanding and skills development in the hospitality field by integrating theory with practical experience. Through the program, students will develop skills in hospitality management principles, finance, and more. Students will learn about varying duties of someone working in the hospitality field and will complete a minimum of 240 internship hours.

Course	No.	Course Title	Credits
		General Education Requirements	
CSC	105	MICROCOMPUTER SOFTWARE APPLICATIONS I	3
MATH	112	BUSINESS MATHEMATICS*	3
PSYC	101	GENERAL PSYCHOLOGY	3
		Total	9
		Technical Requirements	
ACCT	120	PRINCIPLES OF ACCOUNTING I	3
BUS	120	PRINCIPLES OF MARKETING	3
BUS	141	WRITTEN COMMUNICATION FOR BUSINESS**	3
BUS	205	SOCIAL MEDIA MARKETING	3
BUS	210	SUPERVISORY MANAGEMENT online	3
BUS	215	SEARCH ENGINE MARKETING	3
BUS	233	SMALL BUSINESS ENTREPRENEURSHIP	3
HOS	110	HOSPITALITY PRINCIPLES online	3
HOS	120	HOTEL & LODGING OPERATIONS INTERNSHIP	3
HOS	125	FOOD & BEVERAGE OPERATIONS INTERNSHIP	3
	*D	Total	30

^{*}Prerequisite: Acceptable ACCUPLACER score or Basic Math.

Students who complete this diploma and later decide to return for the Business and Technology AAS will have HOS 110 sub for BUS 140, HOS 120 sub for BUS 162, and HOS 125 sub for BUS 228 or BUS 291.

Semester Breakdown

	First Semester		Second Semester		
	(Fall Only)	CR	(Spring Only)	CR	
ACCT 120	Principles of Accounting I	3	BUS 141 Written Communication for Business	3	
BUS 120	Principles of Marketing	3	BUS 215 Search Engine Marketing	3	
	Social Media Marketing	3	BUS 233 Small Business Entrepreneurship	3	
BUS 210	Supervisory Management online	3	CSC 105 Microcomputer Software Applications I	3	
	Hospitality Principles <i>online</i>	3	HOS 120 Hotel & Lodging Operations Internship	3	
MATH 112	Business Mathematics	3			
	Total Credit Hours	18	Total Credit Hours	15	

	Third Semester (Summer Only)	C R
HOS 125	Food & Beverage Operations	3
PSYC 101	Internship General Psychology	3
	Total Credit Hours	6

Clinicals, practicums, and internships may include, but are not limited to, differential shifts (evenings, nights, weekends, and holidays) to meet industry expectations. This may require travel outside the Rapid City area.

2023-2024 Academic Catalog – 4/2023

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^{**}Prerequisite: Acceptable AACUPLACER score or Basic Writing.

^{**}BUS 141 meets the diploma program requirement for 3 credits in communications.