# BUSINESS - HOSPITALITY

## Diploma, 39 Credit Hours, 11-Month Program

The Hospitality program will provide students with technical understanding and skills development in the hospitality field by integrating theory with practical experience. Through the program, students will develop skills in hospitality management principles, finance, and more. Students will learn about varying duties of someone working in the hospitality field and will complete a minimum of 240 internship hours.

| Course | No. | Course Title | Credits |
|---|---|---|---|
| | | **General Education Requirements** | |
| CSC | 105 | MICROCOMPUTER SOFTWARE APPLICATIONS I | 3 |
| MATH | 112 | BUSINESS MATHEMATICS* | 3 |
| PSYC | 101 | GENERAL PSYCHOLOGY | 3 |
| | | **Total** | **9** |
| | | | |
| | | **Technical Requirements** | |
| ACCT | 120 | PRINCIPLES OF ACCOUNTING I | 3 |
| BUS | 120 | PRINCIPLES OF MARKETING | 3 |
| BUS | 141 | WRITTEN COMMUNICATION FOR BUSINESS** | 3 |
| BUS | 205 | SOCIAL MEDIA MARKETING | 3 |
| BUS | 210 | SUPERVISORY MANAGEMENT | 3 |
| BUS | 215 | SEARCH ENGINE MARKETING | 3 |
| BUS | 233 | SMALL BUSINESS ENTREPRENEURSHIP | 3 |
| HOS | 110 | HOSPITALITY PRINCIPLES ***online*** | 3 |
| HOS | 120 | HOTEL & LODGING OPERATIONS INTERNSHIP | 3 |
| HOS | 125 | FOOD & BEVERAGE OPERATIONS INTERNSHIP | 3 |
| | | **Total** | **30** |

*Prerequisite: Acceptable ACCUPLACER score.
**Prerequisite: Acceptable AACUPLACER score or Basic Writing.
**BUS 141 meets the diploma program requirement for 3 credits in communications.

Students who complete this diploma and later decide to return for the Business and Technology AAS will have HOS 110 sub for BUS 140, HOS 120 sub for BUS 162, and HOS 125 sub for BUS 228 or BUS 291.

### Semester Breakdown

| First Semester (Fall Only) | | CR |
|---|---|---|
| ACCT 120 | Principles of Accounting I | 3 |
| BUS 120 | Principles of Marketing | 3 |
| BUS 205 | Social Media Marketing | 3 |
| BUS 210 | Supervisory Management | 3 |
| HOS 110 | Hospitality Principles ***online*** | 3 |
| MATH 112 | Business Mathematics | 3 |
| | **Total Credit Hours** | **18** |

| Second Semester (Spring Only) | | CR |
|---|---|---|
| BUS 141 | Written Communication for Business | 3 |
| BUS 215 | Search Engine Marketing | 3 |
| BUS 233 | Small Business Entrepreneurship | 3 |
| CSC 105 | Microcomputer Software Applications I | 3 |
| HOS 120 | Hotel & Lodging Operations Internship | 3 |
| | **Total Credit Hours** | **15** |

| Third Semester (Summer Only) | | CR |
|---|---|---|
| HOS 125 | Food & Beverage Operations Internship | 3 |
| PSYC 101 | General Psychology | 3 |
| | **Total Credit Hours** | **6** |

Clinicals, practicums, and internships may include, but are not limited to, differential shifts (evenings, nights, weekends, and holidays) to meet industry expectations. This may require travel outside the Rapid City area.



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