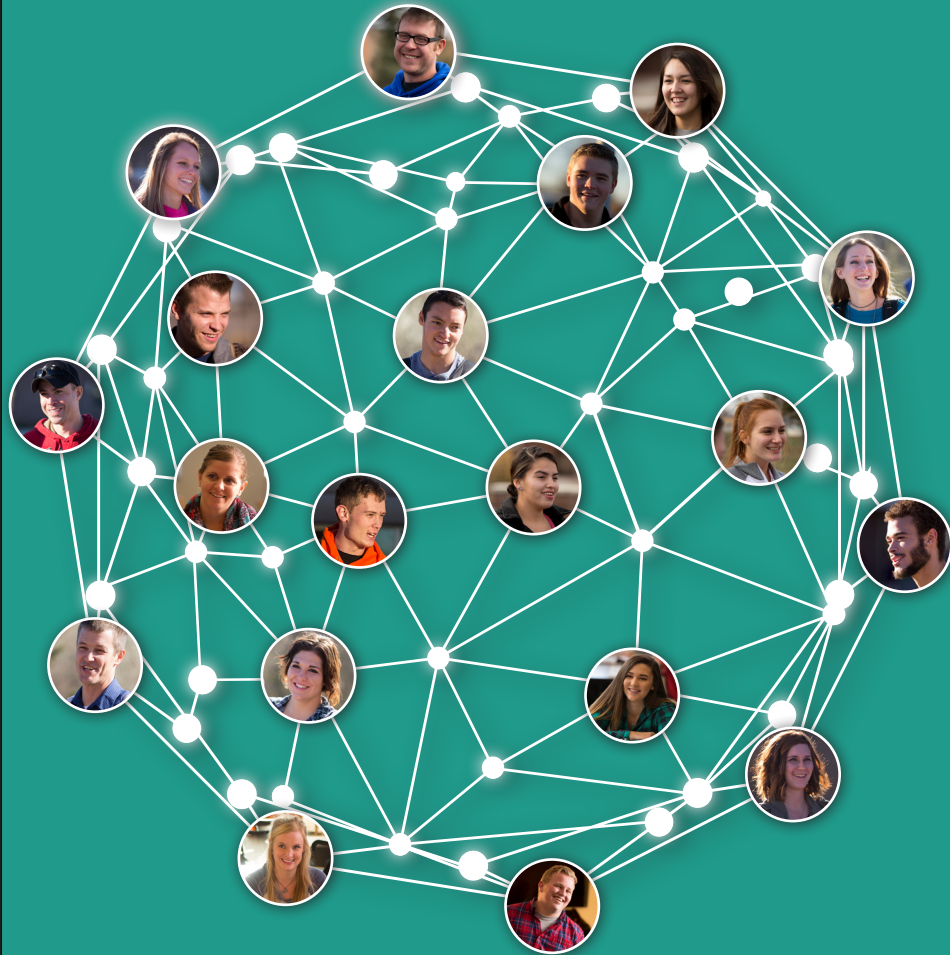


## You Will Learn

- Social media and interactive platforms and how to use them.
- E-commerce retail set up (Web Malls).
- Search engine optimization (SEO) and marketing (How to be first).
- Social media writing skills (It's not all LOL).
- How to write a comprehensive social media marketing campaign for a business.



# Business - Social Media Marketing

The Social Media Manager is instrumental in managing the company's content-related assets. You are a highly motivated, creative individual with a passion for connecting with current and future customers.

Available Online

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