## Program Learning Outcomes

### Business Management & Marketing AAS

<table>
<thead>
<tr>
<th><strong>WDT Core Ability</strong></th>
<th><strong>Program Learning Outcomes</strong></th>
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</table>
| **Life Skills**            | Students will be able to:  
   - Demonstrate good judgment in etiquette and ethics in the business environment.                                                                                                                                         |
| **Analytical Skills**      | Students will be able to:  
   - Analyze key issues in business situations.  
   - Relate effective problem-solving techniques in business problems.                                                                                                                                                     |
| **Communication Skills**   | Students will be able to:  
   - Produce effective business presentations.  
   - Prepare business correspondence including letters and reports.                                                                                                                                                      |
| **Technology Skills**      | Students will be able to:  
   - Integrate technology in performing business functions.                                                                                                                                                                 |
| **Teamwork Techniques**    | Students will be able to:  
   - Critique effectiveness of themselves and others when working collaboratively on a business task.                                                                                                                      |
| **Social Values**          | Students will be able to:  
   - Develop an awareness of the importance of community as it relates to their career.  
   - Value diversity in the workplace.                                                                                                                                                                                      |
| **Employability**          | Students will be able to:  
   - Obtain employment in the field utilizing their knowledge in accounting, finance, business law, career development, business communications, entrepreneurship, business information systems, management, and marketing. |

### WDT Mission

Western Dakota Tech is a public institution of higher learning that embraces quality programs, expert faculty and staff, and a commitment to academic excellence to teach the knowledge, skills, and behaviors students need to be successful.

Reviewed: February 2014