

<i>WDT Core Ability</i>	<i>Program Learning Outcomes</i>
<i>Life Skills</i>	<p>Students will be able to:</p> <ul style="list-style-type: none"> • Demonstrate awareness of ethics, values, perspectives, and foundational principles when working with customers and business associates.
<i>Analytic Techniques</i>	<p>Students will be able to:</p> <ul style="list-style-type: none"> • Apply appropriate problem solving processes to make informed business decisions in the area of finance, managerial and marketing decisions.
<i>Communication Skills</i>	<p>Students will be able to:</p> <ul style="list-style-type: none"> • Practice appropriate communication skills across various business settings, technology, purposes and audiences in the workplace.
<i>Technology Skills</i>	<p>Students will be able to:</p> <ul style="list-style-type: none"> • Utilize technology in performing business functions using Adobe CC, (websites and images) and Microsoft Office (spreadsheets and documents).
<i>Teamwork Techniques</i>	<p>Students will be able to:</p> <ul style="list-style-type: none"> • Critique themselves and others when working collaboratively on a business task. • Exhibit professional behaviors which include respect for colleagues and customers by demonstrating acceptance of multiple perspectives.
<i>Social Values</i>	<p>Students will be able to:</p> <ul style="list-style-type: none"> • Develop an awareness of the importance of community and a diverse workforce as it relates to their social media career.
<i>Employability</i>	<p>Students will be able to:</p> <ul style="list-style-type: none"> • Display aptitude for employment in the social media marketing field utilizing knowledge gained in accounting, finance, business law, business communications, entrepreneurship, technology, management, and marketing.